

CASHFLOW ACCELERATION

FREE INDEPENDENT INVOICE FINANCE QUOTATION SEARCH SERVICE

...finding finance fast

- £ We have **saved 92% of clients** an average of **33%** of their service charge.
- £ We will find your client a great deal.
- £ You receive a fee if your client commences a facility.



Members of the
Federation of Small
Businesses



Members of the
National Association of Commercial
Finance Broker

About Us

- ✓ Cashflow Acceleration Limited are a firm of independent commercial finance brokers who specialise in the factoring, invoice discounting, trade finance and asset finance markets.
- ✓ Our consultant directors have nearly 50 years industry experience between them and we have access to all the major finance providers. We handle the whole of the UK.

Products That We Can Find For Your Clients

- £ Factoring
- £ Confidential Invoice discounting
- £ Bad debt protection
- £ Trade finance for importers
- £ Stock finance
- £ Asset finance (for plant & machinery)
- £ Export facilities

“Cashflow were brilliant... we never knew we could get such a good deal”

MD of a Recruitment Business

This Is How The Service Works

- ⇒ We provide a free market wide quotation search facility to businesses that want finance.
- ⇒ If your client already has a facility we are normally able to save them money by finding improved quotations. We are known in the industry so we are able to negotiate favourable rates on your client's behalf and we are aware of the latest offers and discounts.
- ⇒ We can find providers that will solve service or funding problems that your client may be having with their existing provider.
- ⇒ We will provide your client with ongoing support throughout the process.

“Our new facility has enabled us to double our turnover”

MD of a Printing Company

- ⇒ Even if your client has been declined by a provider or has credit issues we may still be able to help them raise finance.
- ⇒ Contact is treated in strict confidence and they will have no obligation to go any further.
- ⇒ We work at a pace that suits your client, funds can be provided in just a few days.
- ⇒ We receive a commission from the finance provider if we successfully find a client a facility and we will pass on part of this to you.

What Next?

- ? If you have a client that may benefit just let us know and we will do the rest.

**Contact Sean Morrow or Julie Blackman of
CASHFLOW ACCELERATION LIMITED**
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How to Identify Clients That Will Benefit

A client that could benefit from invoice finance (factoring & invoice discounting) is likely to fall into one of the following categories:

- ? Undergoing expansion or over-trading.
- ? Suffering from debt collection issues or looking for protection against future bad debts.
- ? Experiencing cash flow problems.

Qualification Criteria

There are 4 key main criteria that the client must satisfy to qualify for invoice finance:

-  To raise their invoices on credit terms i.e. not solely cash or proforma trading.
-  To make sales to other businesses i.e. not solely to consumers.
-  To sell services or products provided by their own business i.e. not as an agent.
-  To raise invoices after the product has been provided or the service has been completed.

**"I would
happily
recommend
Cashflow
Acceleration"**

*Financial
Manager of an
Industrial
Equipment
Company*

Existing Customers

Below are a few examples of facilities that we have found for customers and cost savings that they have made:

Cleaning Products Manufacturer

£800,000 Invoice
Discounting & Banking
Package

Generated £80,000 of
additional working
capital

Recruitment

Over 50% of the cost
of their existing
factoring service
saved

Printer

Acquisition Finance

Released £450,000
of additional working
capital

Factory Equipment Manufacturer

£100,000 of working
capital within 4 weeks

Director's homes
released from security

Tree Importer with Seasonal Trade

£50,000 of additional
working capital
released on turnover
of £250,000

Women's Fashion Importer & Wholesaler

£125,000 of additional
working capital
provided to fund UK
and export growth

Bathrooms Manufacturer

Confidential Invoice
Discounting for a new
business with a prime
debtor

No personal
guarantees

Graphic Designer

£5,000 saved on
factoring fees

£15,000 of additional
working capital
released above
existing facility

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